SCALING CLIMATE ACTION THROUGH TECHNOLOGY AND INNOVATION BY SMEs

Under

Private Sector Investment Initiative for Nationally Determined Contributions(NDCs) in Africa

FAPA-Funded
Private Sector Initiative for African
Nationally Determined Contributions
(NDCs)



African Development Bank

Climate Change and Green Growth Department(PECG)





Financial Structuring of SMEs Projects and Designing Bank Portfolios to Incorporate Climate Best Practices

Nuru Mugambi Director – Public Affairs & Sustainable Finance Lead Kenya Bankers Association

At a W*ebinar on*

Mainstreaming Climate Change in Lines of Credits of Financial Institutions

September 15,2020





Business Development Approach

Mainstreaming Climate Change in Lines of Credits of Financial Institutions

- Institutional Strategy & Comparative Advantage
 - Define Investment Policy
 - Market Opportunity [Mitigation & Adaptation, Resilience]
- Identify & Analyze
- Pilot
 - Product [in partnership with DFI; donors]
 - Program [blended finance approach; leverage on "Build Back Better" momentum]
- Track, Measure & Analyze
 - Performance Monitoring & Review
- Build Capacity, Mainstream & Scale Up





Commercial & Retail Approach

Mainstreaming Climate Change in Lines of Credits of Financial Institutions

Commercial

- Climate Exposed Economic Sectors:
 - Direct: Agriculture; Manufacturing; Trade; Tourism; Building & Construction
 - Indirect: Transportation, Real Estate
- Public Sector

Retail

- Decentralized systems: Payments > +Savings > ++Credit
 - Agriculture
 - Trade



