



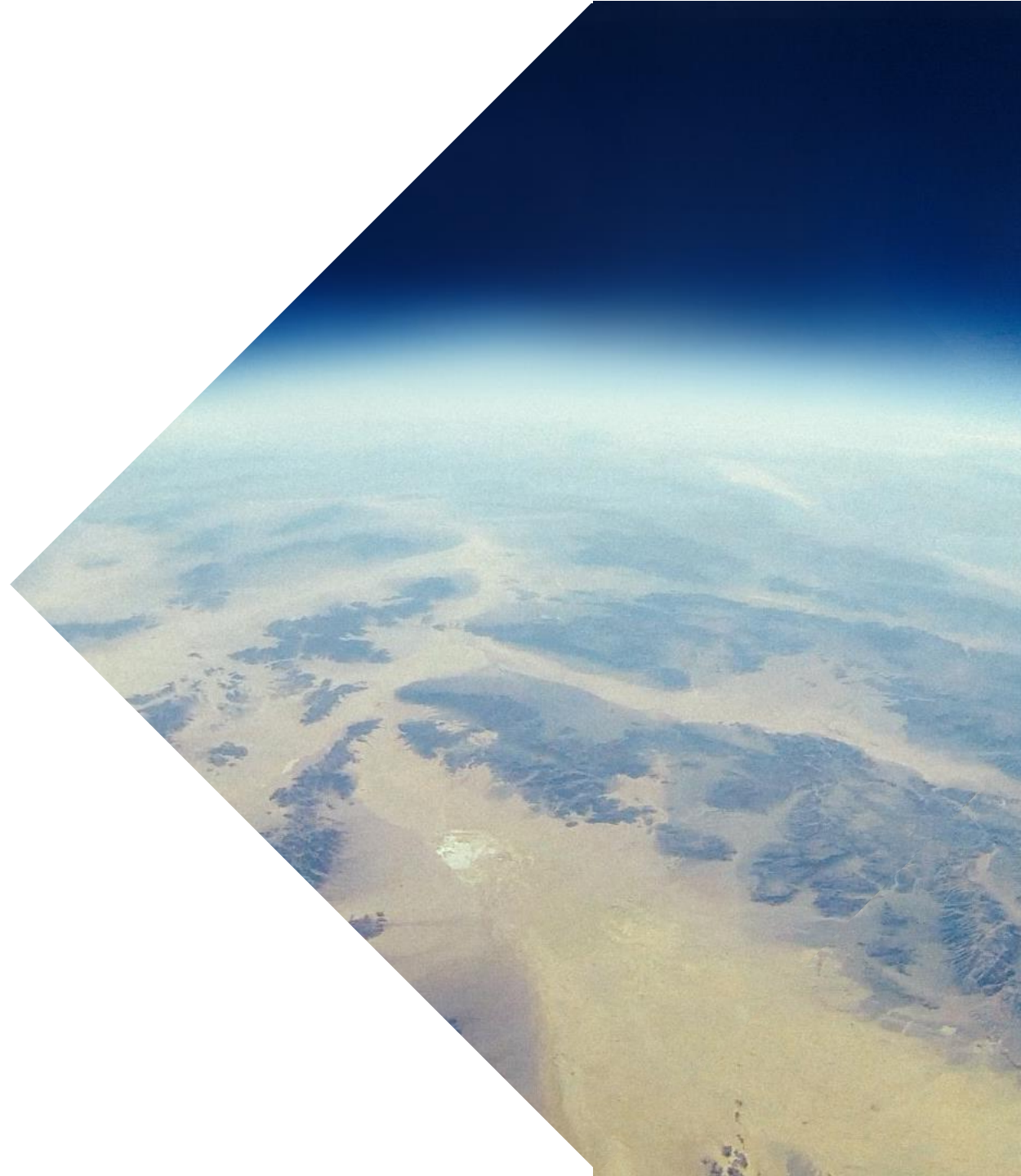
# CAPITALS COALITION

**The global collaboration transforming  
the way decisions are made by  
including the value provided by nature,  
people and society**



We are failing to address our most critical global challenges of nature loss, climate change and inequality because decisions are currently based on insufficient information that excludes nature and people

**Our ambition is that by 2030  
the majority of business,  
finance and government will  
include all capitals in their  
decision making, and that this  
will deliver a fairer, just and  
more sustainable world**



# OUR HISTORY



TEEB for Business Coalition

2012

2014

2016

2018

2019

2020

now

Social and Human Capital Coalition



Social and Human Capital Protocol

Natural Capital Coalition



Natural Capital Protocol



Capitals Coalition



## WHY

We are failing to tackle the global challenges of loss of nature, climate change & inequality because decisions are currently based on insufficient information that excludes people & nature.

## WHAT

We use capitals thinking to transform the way decisions are made so that they include the value provided by nature, people, society and the economy.



## HOW

We work through collaboration with 370+ organizations at the core & thousands more engaged around the world.

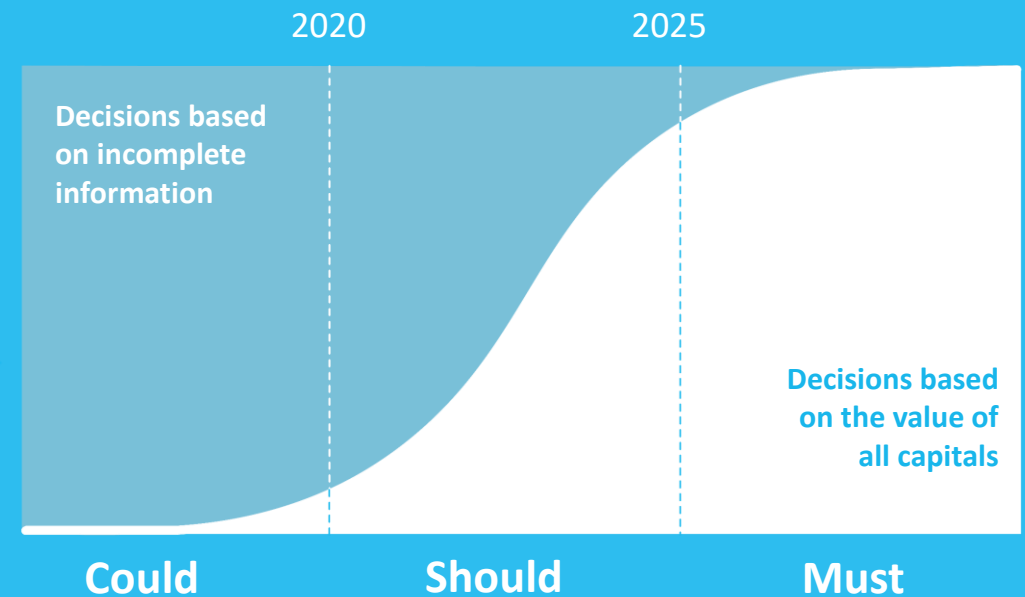
This systems approach means we have a unique oversight and provides inspiration, ideas and resources to get things done.



## SO WHAT

Our ambition is that by 2030 the majority of business, finance and governments will include all capitals in their decision making, and that this will deliver a fairer, just and more sustainable world.

Our transformative model covers three phases moving from could to should to must. As well as the creation of new ways of doing things (the solid line) we also recognize the importance of phasing out negative activities (the dotted line).



# WHAT ARE THE CAPITALS?\*

## **Natural capital:**

The stock of renewable and non-renewable natural resources that combine to yield a flow of benefits to people.



## **Social capital:**

The networks together with shared norms, values and understanding that facilitate cooperation within and among groups.



## **Human capital:**

The knowledge, skills, competencies and attributes embodied in individuals that contribute to improved performance and well-being.



## **Produced capital:**

The man-made goods as well as all financial assets that are used to produce goods and services consumed by society.

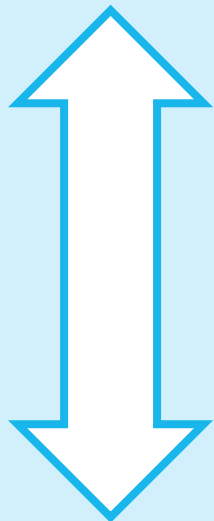


# WHAT IS A CAPITALS APPROACH?

## 3 shifts....

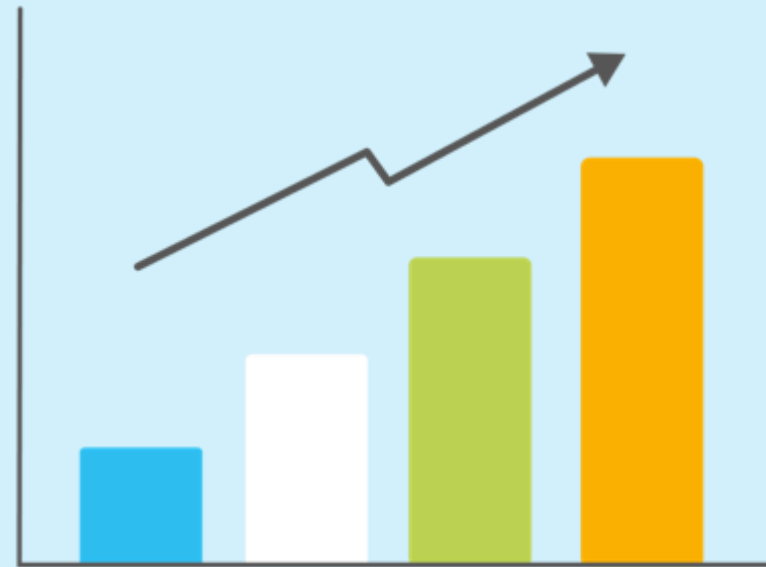
### Impact & Dependency

A capitals approach highlights impacts and dependencies on nature and people, making it a critical issue relevant to everyone, and therefore embedded in all decisions.



### Measure & Value

A capitals approach values impacts and dependencies so that we understand their relative importance and worth and are driven to transform the way we act.



Price is what people are willing to pay.  
Value is its relative importance and worth.

### System

Capitals thinking exposes the shared risks and opportunities, clearly indicating how everything is connected.

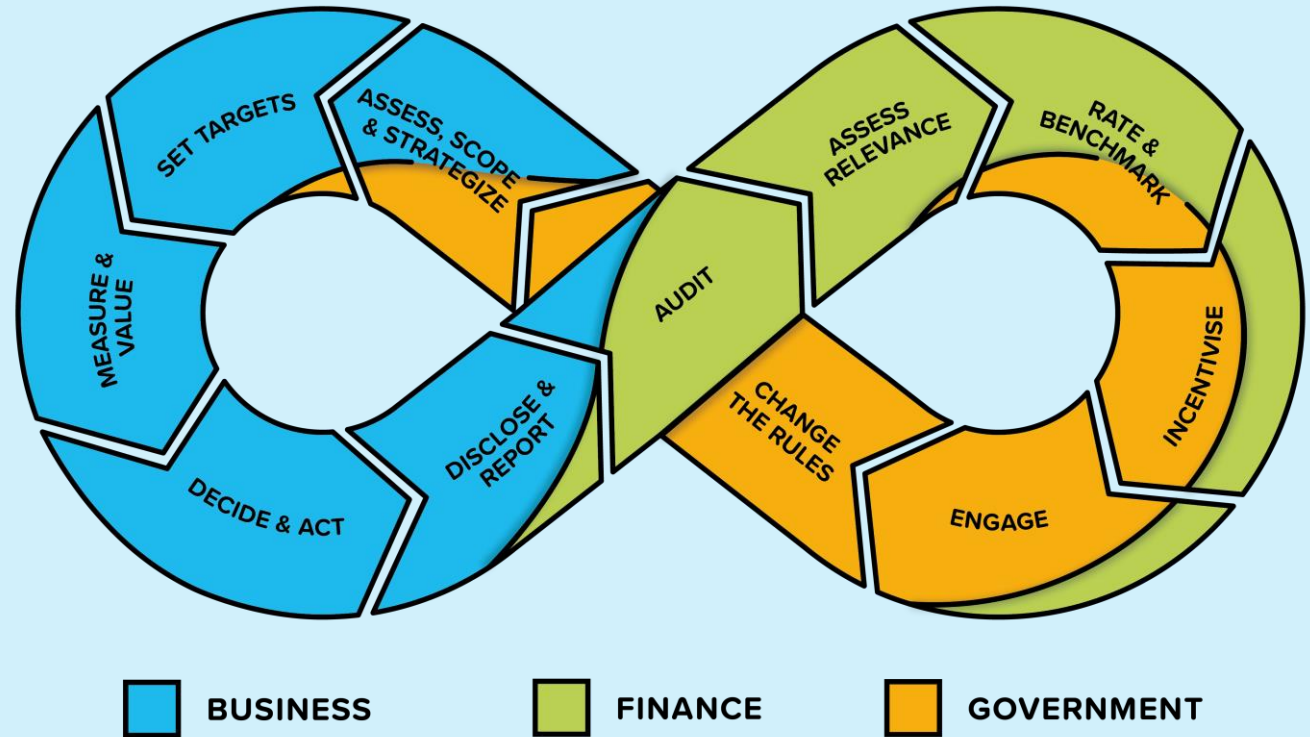


# HOW ARE WE ACCELERATING APPLICATION?

We are curating collaboration across **business**, **finance** and **government**

To harmonize how value informs decision-making

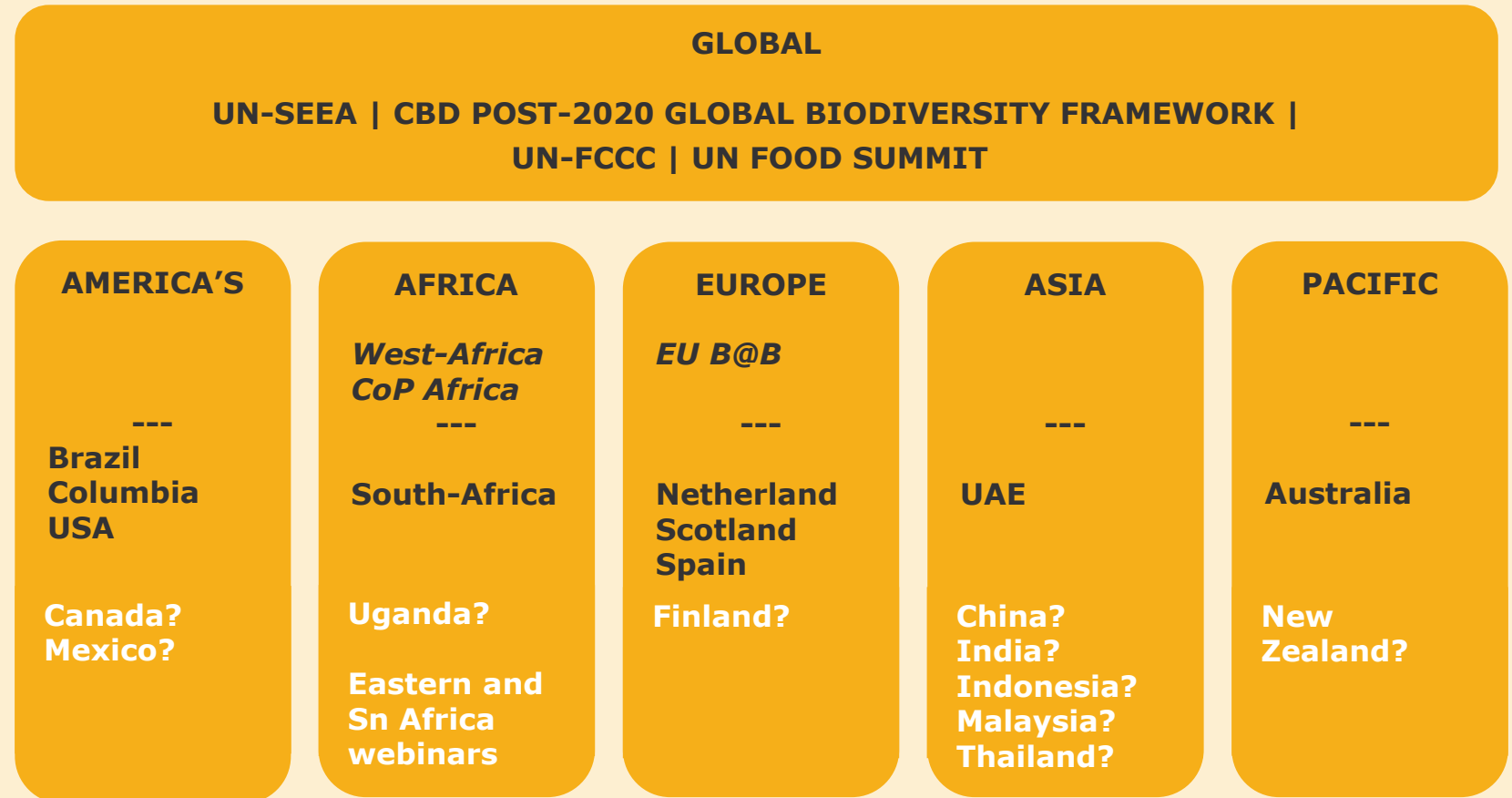
And build an accountability system based on **context driven information** (value)

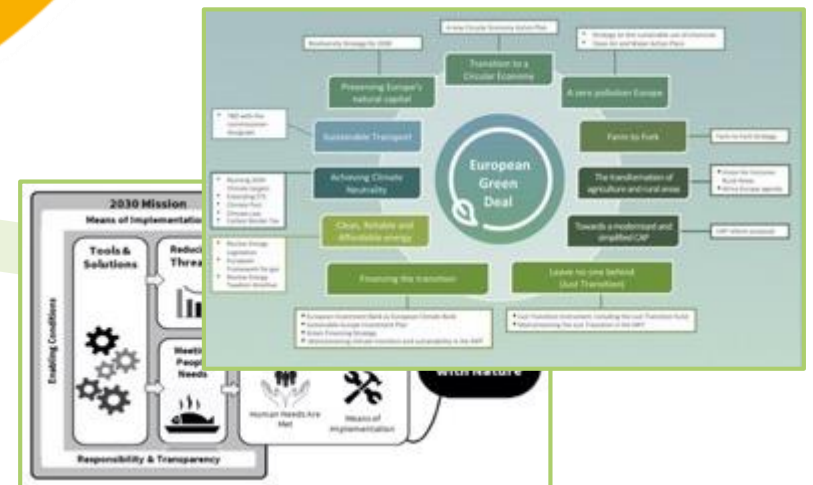
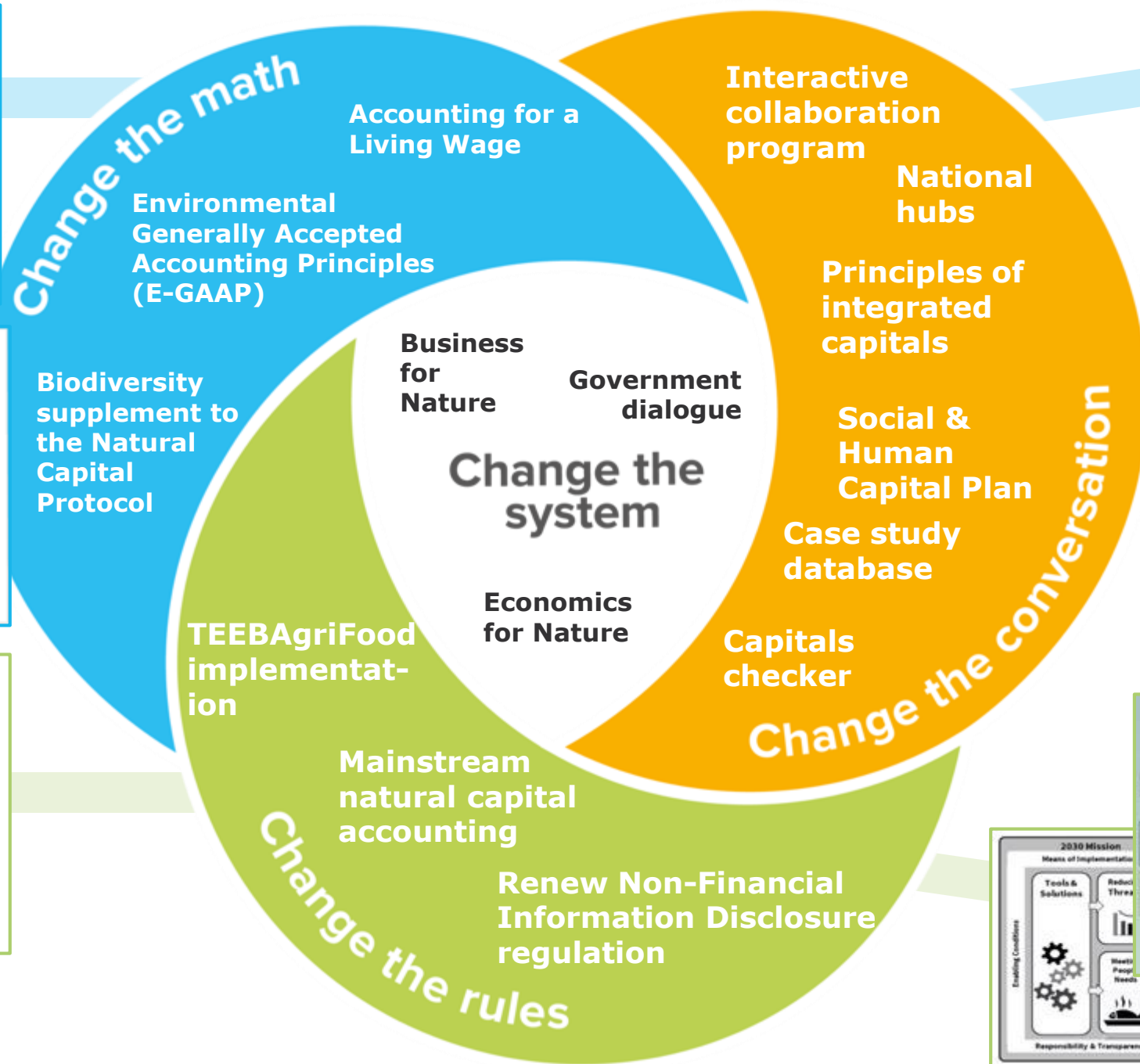




# CURATING NATIONAL OR REGIONAL COLLABORATION

- **Connecting leaders and leading initiatives** to ensure that the right people are communicating across the system
- **Providing a space for geographic and context-specific opportunities and challenges** to be discussed among stakeholders





# Capital thinking applications

**Compare options**



**Understand value**



**Assess impacts on stakeholders**



**Identify risks and opportunities**



**Communicate externally**



Links: [ABN AMRO](#), [BNP Paribas](#), [Kering](#), [Olam](#), [Novartis](#)

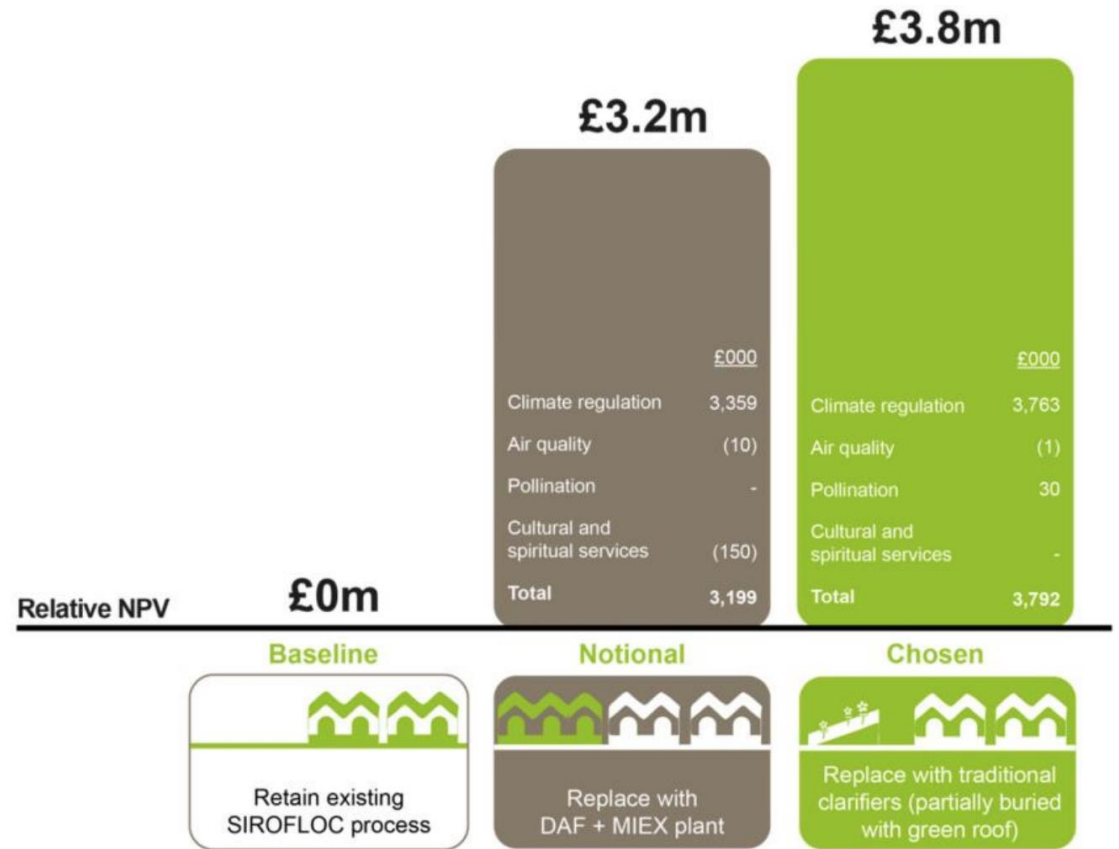


YorkshireWater

Embed a capitals thinking through scenario analysis to inform decision-making and investment choices

**DECISION:**

- Increase positive, and reduce negative externalities
- Robustness of valuation was assessed
- Want to include all social and financial



## CASE STUDY

# YORKSHIRE WATER

### WHAT:

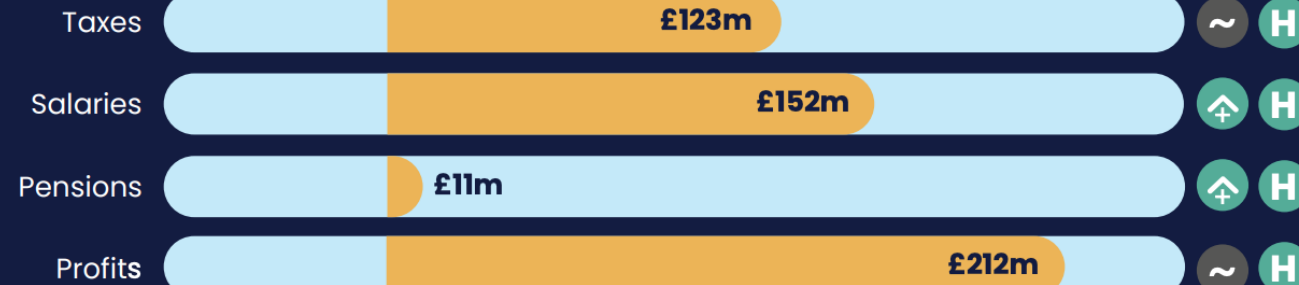
This diagram shows their estimate of the economic value of their impact in 2019/20. Overall, they outline a strong and growing net-positive contribution to society.

### DECISION:

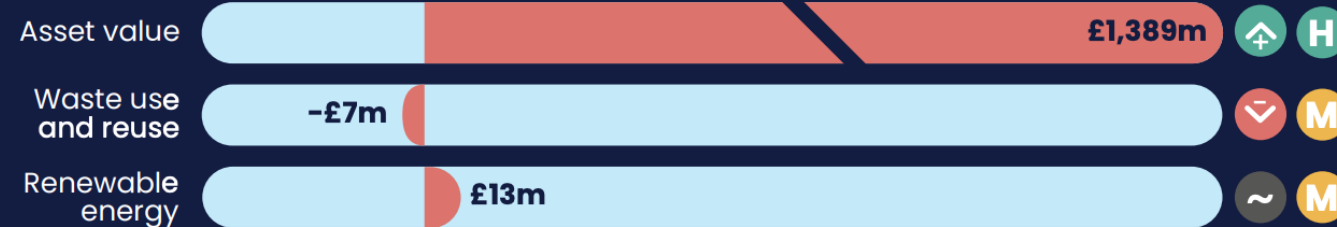
They find this a useful aid to decision-making by allowing them to compare very different issues. To strengthen their existing processes, they are maturing and embedding impact quantification and economic valuation to help inform strategy and investment choices.



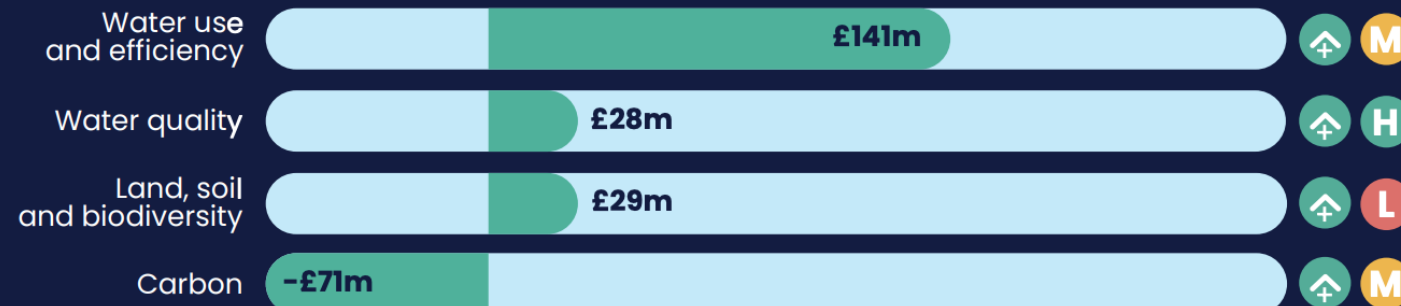
### FINANCIAL CAPITAL

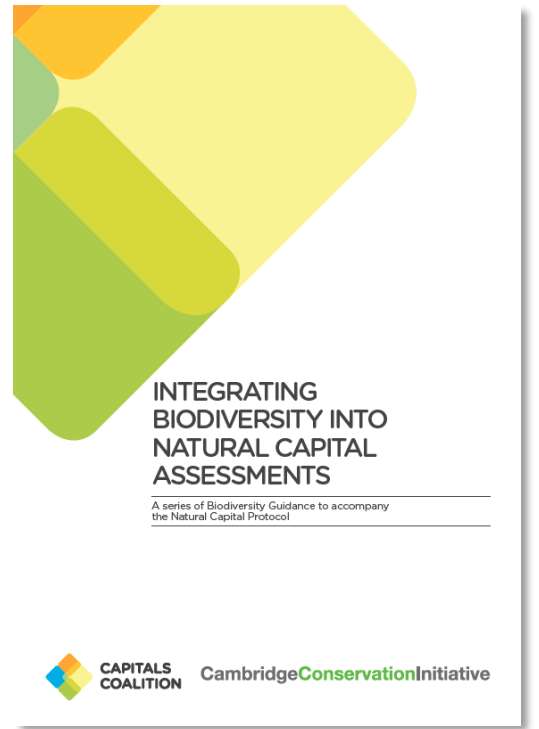
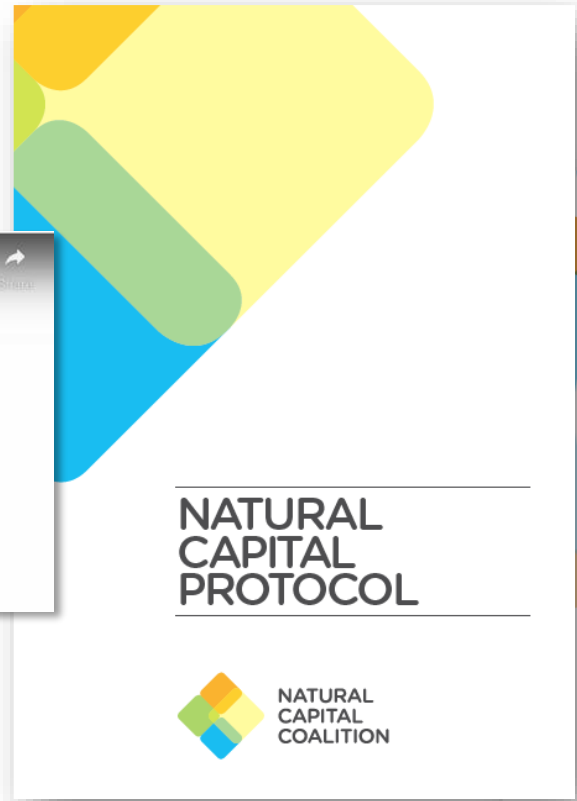


### MANUFACTURED CAPITAL



### NATURAL CAPITAL





# The Capitals Checker

# JOIN THE COMMUNITY

Organizations join the Capitals Coalition to be at the forefront of the capitals movement with leaders in business, finance, government and civil society.

## Collaborate

Collaborate with global leaders across sectors



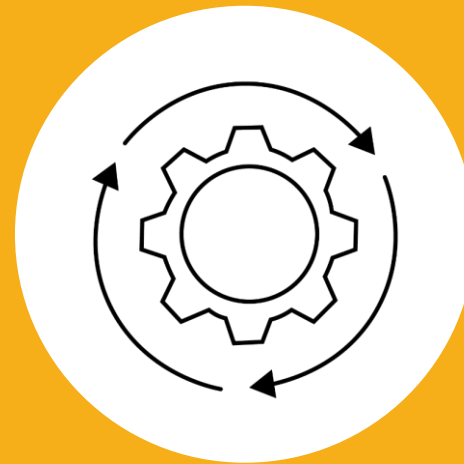
## Learn

Learn about the latest developments



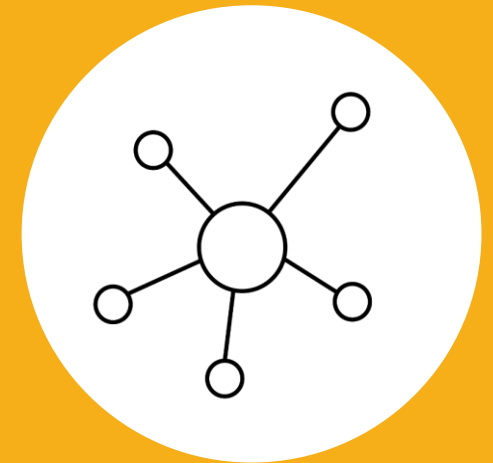
## Apply

Apply capitals and build resilience



## Contribute

Share learning and strengthen the community



# Continue the conversation on the Capitals Community

The screenshot displays the Capitals Coalition website interface. At the top left is the logo, a search bar with the text "Search for active people", and navigation icons for a plus sign, a notification bell with a red "50" badge, and a dropdown arrow. Below this is a horizontal menu with links: "Welcome", "Live Feed", "Community", "Organizations", "Groups" (highlighted with a yellow underline), "Collaborate", and "Events".

The main content area features a large banner image of a mountain landscape with a small white building on a hill. Overlaid on the image is the text "We Value Nature 10-day challenge". In the bottom left of the banner is the "WE VALUE NATURE" logo, and in the bottom right is a row of profile pictures and a "Join" button.

Below the banner is a sub-menu with "Live feed", "Community", and "Events" (highlighted with a yellow underline). The page is divided into two columns. The left column has a dark header "Write a post" above a text input field with the placeholder "Share your thoughts and plans...". The right column has a header "About" above a text block: "There has never been a better time for businesses to assess their impacts and dependencies on nature. Through understanding and considering the risks and opportunities created by nature, businesses can make better decisions that benefit themselves, society and the planet as a whole."



# THE OPPORTUNITIES

## Collaborate



- Access a dedicated collaboration platform
- Attend curated webinar program
- Be part of collaborative projects
- Connect with National Conveners in 15+ countries

## Learn



- Receive latest news via newsletter
- Receive project updates
- Access database of capitals case studies

## Apply



- Receive pre-consultancy advice on your capitals journey
- Receive support to apply a Capitals Checker to your assessments
- Use tools for capitals application

## Contribute



- Participate in an annual event
- Inform the Coalition's strategy
- Represent the Coalition globally
- Contribute case studies, blogs and content

**For more information:**

**[Info@capitalscoalition.org](mailto:Info@capitalscoalition.org)**

**[www.capitalscoalition.org](http://www.capitalscoalition.org)**